

Topsters

Advertising Presentation 2020

TOPSTERS

Introduction

Topsters is dedicated to collect and evaluate the experts of the most relevant tipster sites. Our goal is to collect the best tipsters from the biggest partners in the business to compare them.

Topsters.com offers a place for both the players of the gambling-industry and the lovers of sports betting as well. Our goal is to create an authentic and unique platform, where all parties who are interested in sports betting can get closer to each other.

Banner positions

Premium category – Interstitial banners on all pages (number 1)

Topsters.com offers interstitial banners for the advertisers on all pages. This category comes with unique pricing. By choosing this advertising form, you have the option of impression-based or duration-based pricing.

Category 1. – Tipster list page (number 2)

Leaderboard-type banner placement, with a maximum of 1024-pixel wide banner in the following positions.

Category 2. – Review sites [Bookmakers & Tipster sites] (number 3)

We can place banners with the maximum size of 430x width on the Bookmakers and Tipsters sites pages.

Category 3. – News page (number 4)

We can place banners with the maximum size of 430x width on the News page.



Topsters is a place for **professional sports betting**. We compile the best tipsters and rank them according their profitability, experience and stability.

GOT IT

Promoted tipsters

Griezmann

Soccer

Topster Index
3,953

Profitability 3,223 Stability 1,054

Profit 481 Yield 10.5% Picks 1.3

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www.topsters.com

Home of Professional Sportsbetting

#84

Stability 1,150 Experience 961

Profit 10.0% Picks 518

Showing 252 tipsters

Search		All Sports	Any number of Picks	Any tipster site							
Topster Index	Profitability	Stability	Experience	Profit	Yield	Picks					
emuria	Basketball	#1	8,123	9,913	706	1,197	4,914	19.98%	4,198	SEE PROFILE	
dedi22	Soccer	#2	7,353	12,421	524	1,221	5,868	34.03%	3,230	SEE PROFILE	
Arabic Leagues	Soccer	#3	7,212	11,816	559	1,153	3,511	12.77%	2,752	SEE PROFILE	

2

3

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Showing 202 tipsters

Topster Index	Profitability	Stability	Experience	Profit	Yield	Picks	
dedi22	Soccer	#1	7,372	12,258	524	1,229	5,992 33.73% 3,330
Dennis Coetjens	Soccer	#2	7,283	7,428	886	1,167	5,376 14.72% 7,000
emuria	Basketball	#3	7,274	8,686	706	1,232	4,753 18.82% 4,298
Arabic Leagues	Soccer	#4	7,212	11,816	559	1,153	3,511 12.77% 2,752
Hansu Bafle	Soccer	#5	6,123	8,440	626	1,201	3,838 11.83% 3,409
Prometheus		#6	6,005	8,668	762	824	2,015 15.70% 1,295
Basketball professor	Basketball	#7	5,956	6,749	886	1,030	2,312 24.40% 2,500
matuzalima		#8	5,566	5,085	1,076	1,059	1,153 18.35% 1,769
Helen	Soccer	#9	5,440	9,036	558	1,240	3,131 7.41% 4,228
andreez	The Club	#10	5,356	6,021	785	1,266	2,880 15.12% 3,692
booc		#11	5,290	7,354	701	1,002	1,471 18.24% 963
Citi		#12	5,258	4,935	1,089	1,013	1,056 20.58% 1,690

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Home of Professional Sportsbetting

bet365

Bet365 is the industry leader in live betting and live streaming options!

REGISTER HERE & GET STARTED

Bet365 bookmaker review

Rating 9.4 ★★★★★

Bet365 has one of the widest selections of betting options among all bookmakers. The excessive amount of data they provide for live games makes it easier to place the right bet, and what's more, if you have funds on your Bet365 account you can watch their live streams of the games; tens of thousands events are streamed live on the site ever year. They offer a large variety in sports you can bet on, from Formula 1, Ice hockey, darts, etc. Aside from the wide selection, you won't be disappointed with the odds either, they offer one of the best odds available on the market.

In this review

- The Pros & Cons of Bet365
- Bet365's Selection
- User Interface
- Safety and Security
- Sports You Can Bet On
- Is it Gamble Responsibly?

4

News

Oddschecker Tipster Site Review

Published: October, Wed, 3rd, 2020 10:52 AM

Oddschecker is one of the oldest and most visited online services for sports betting odds, analysis, and tips.

[Read more](#)

Greatest Upsets in the Last 5 Years of Sporting History

News, Sports, Tue 27, 2019 16:30 AM

There's not much margin for error at the highest level of sports.

[Read more](#)

The best poker players you never heard about

Published: Poker, Sat, May 5, 2019 12:52 PM

There are several household names, who enjoy widespread popularity, but some extremely successful players decided to stay in the shadows.

[Read more](#)

A new partner has joined Topsters!

News, Sports, Wed, Sep 5, 2018 10:37 AM

Fresh

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SEO, PR Articles

On topsters.com, we can also publish PR or SEO articles and content. These posts appear on the front page and in the „News” section as well with no restrictions. We usually work with articles created by the customer, but in unique cases, we can also create the text- or graphic content. The price includes the editing and the maintenance of the content as well.

Prices

<i>Ad type</i>	<i>Prices</i>
Banners (Type: 1, 2, 3)	15EUR/CPM
Interstitial banners	10 EUR/CPM
PR Articles	250 EUR/article*

*the price contains the fee of the text, the graphical content and the setup fee as well

Traffic overview

Despite only operating for a short period of time, the traffic of topsters.com has been drastically increasing. Our traffic is organic, we don't use paid ads, meaning a highly valuable customer base.

- Time period: January 1, 2019 – January 1, 2020
- Total unique visitors: 24 065
- Total new unique visitors: 23 722
- Average visitors/month: 2005
- Total pageview: 95 954
- Average time spent on site per visit: 2,33 mins

Country	Acquisition			Behavior		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	24,065 % of Total: 100.00% (24,065)	23,763 % of Total: 100.17% (23,722)	31,428 % of Total: 100.00% (31,428)	56.95% Avg for View: 56.95% (0.00%)	3.05 Avg for View: 3.05 (0.00%)	00:02:33 Avg for View: 00:02:33 (0.00%)
1. United Kingdom	3,172 (13.21%)	3,143 (13.23%)	3,652 (11.62%)	66.73%	2.43	00:01:37
2. Kenya	2,297 (9.56%)	2,297 (9.67%)	2,810 (8.94%)	76.12%	1.42	00:00:50
3. Spain	1,646 (6.85%)	1,637 (6.89%)	2,303 (7.33%)	48.46%	3.72	00:03:08
4. United States	1,265 (5.27%)	1,254 (5.28%)	1,424 (4.53%)	82.37%	1.77	00:01:05
5. Nigeria	937 (3.90%)	930 (3.91%)	1,091 (3.47%)	70.03%	1.64	00:01:03
6. Brazil	934 (3.89%)	934 (3.93%)	1,386 (4.41%)	40.48%	4.08	00:04:53
7. France	891 (3.71%)	880 (3.70%)	1,282 (4.08%)	47.89%	4.20	00:03:35
8. Germany	856 (3.56%)	843 (3.55%)	1,166 (3.71%)	43.40%	4.37	00:03:54
9. Italy	688 (2.86%)	684 (2.88%)	1,017 (3.24%)	49.16%	3.45	00:03:06
10. Portugal	635 (2.64%)	625 (2.63%)	861 (2.74%)	48.43%	3.77	00:03:01

